

# Digital Film and Video Production

BTEC Digital Film and Video Production offers an exciting introduction to visual storytelling, blending creative and technical skills. Students learn single-camera techniques, sound recording, editing, and pre-production planning such as storyboarding and scriptwriting.

They'll also explore how the media industry works—developing proposals, pitches, and treatments—while working both independently and in teams to produce original content.

This two-year course combines practical assessments with theory, giving students hands-on experience with professional media technologies and preparing them for careers in the dynamic world of media.



## COURSE CONTENT

The course is structured around the following units:

### 1. Introduction to BTEC

Students undertake a 5-week practical workshop, building a portfolio of technical skills. They will understand the BTEC model of learning and develop creative methods for submitting work.

### 2. Single Camera Techniques

This unit explores essential techniques for single-camera production. Despite advancements in equipment, fundamental techniques remain the same. Achieving good quality, well-exposed, and composed footage with manual functions leads to professional outcomes.

### 3. Digital Media Skills

Students will learn to work to a client brief, showcasing creative and technical skills to produce a complete product. They develop production and post-production skills and prepare documentation to support the process.

### 4. Fictional Film Production

This unit focuses on producing short narrative films or extracts using generic conventions. Students develop visual storytelling techniques and the disciplines required to communicate effectively with an audience.

### 5. Film Editing

Students explore the development of various editing purposes, conventions, and techniques. They learn how pioneers of film editing advanced techniques and applications. Digital editing skills are developed, culminating in a final edited sequence for a specific purpose.

### 6. Optional Unit: (One selected dependent upon cohort)

- **Storyboarding:** Understand the role of storyboard designers in pre-production, learn techniques for digital media, and create storyboards for various media.
- **Scriptwriting:** Explore the role of scriptwriters and techniques. Develop scripts for dialogue, continuity pieces, or presenter content. Understanding script format and purpose is essential for success in the media industry.



## SKILLS REQUIRED

To succeed in this course, students need to be creative and innovative, with a strong interest in digital technologies. A proactive work ethic, the ability to think outside the box, and good organisational skills to meet deadlines are essential. Collaboration and teamwork skills, as well as the ability to work independently, are also important.



## ASSESSMENT

### Coursework Assignments

The course is assessed throughout the two years by a number of coursework assignments, including short reports, portfolios, presentations and films. These coursework assignments are centre-assessed and externally moderated by the exam board. 66% of final marks.

### Externally Assessed Unit: Digital Media Skills

Students will complete a 25-hour exam to demonstrate the skills they have developed through their coursework units to create a TV or film product in response to a brief set by the examination board. 33% of final marks.

## FUTURE PATHWAYS

This qualification prepares learners for higher apprenticeships, employment, or further education in the media industry. It supports applications for entry-level roles like production runner, broadcast assistant, and junior researcher, or apprenticeships in production lighting and studio operations.



## ENRICHMENT

The Media Department organises day trips to iconic locations, including London, New York and Brighton, to enrich classroom learning and practice shooting on location. Strong productions can also be entered into national film competitions.



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